Prospectus - Executive Summary



A member of **MUFG**, a global financial group

Krungsri Asset Management Co., Ltd. which accepted by CAC*

(*CAC means Thailand's Private Sector Collective Action Coalition Against Corruption which set up by Thai Institute of Directors Association.)

Krungsri Happy Life Fund

(KFHAPPY)

(Accumulation Class: KFHAPPY-A)

Mixed fund

Cross Investing Fund

Fund investing onshore and offshore with foreign

investment related risks



What are you investing in?



Who is the Fund suitable for?



What are the key risks of the Fund?



Asset allocation of the Fund



Fees and Charges



Fund performance



Fund information

Investment in mutual funds is not a money deposit.



What are you investing in?

(1) Investment Policy

- Invest both onshore and offshore in debt instruments and/or deposits or deposit-equivalent instruments.
- The fund will invest in listed stock, stock during IPO pending listing on the stock exchanges, as well as property units or infra units.
- The fund may invest no more than 100 percent of fund assets in units of mutual funds under management of the Management Company in accordance with the criteria and conditions prescribed by the SEC.
- The Fund may invest in aggregate of no more than 20 per cent of its NAV in fixed-income instruments of non-investment grade or unrated securities and may also invest in unlisted securities and may invest in structured note under management of the Management Company in accordance with the criteria and conditions prescribed by the SEC.
- The remaining of fund assets may invest in other types of securities or asset or seek investment returns by other means, onshore and offshore, as stipulated or approved by the SEC.

(2) Management Style

Aim to seek better returns from the benchmark (Active Management) by actively allocate to different asset classes including Equity, REIT, Infrastructure fund and Fixed income. The fund may tactically invest up to 25% of its assets in Equity (including REIT and Infrastructure fund) and 75-100% in Fixed income based on their potential to generate income and capital growth within the portfolio.



Who is the fund suitable for?

- Investors who can accept fluctuation of prices of fixed-income instruments and equities in which the fund invests, which may increase or decrease to the level below the initial investment, resulting in a loss.
- Investors who can make medium to long term investment in anticipation of better return in long term than investment in fixed-income instruments.

This fund is not suitable for

• Investors who prefer fixed rate of return or preserve full amount of principal.

What to do if you still don't understand the policy and risks of this fund?

- Study the full prospectus or enquire the selling agents and the management company.
- You should not invest in the Fund if you do not understand it or are not comfortable with the accompanying risks.



What are the key risks of the Fund?

Important Risk Warnings

- This fund invests in debt instruments and stocks which their price can be fluctuated according to the change of interest rate, financial status of issuers, economic situation etc.
- The fund may invest in derivatives to enhance portfolio efficiency and may invest in structured note. The fund is subject to higher risks than other funds which makes it more suitable for investors who want higher return with higher risk tolerance.
- The fund may invest in non-investment grade or unrated debt securities, unlisted securities, structured note so investors may be exposed to risk which result in loss of investment return and principal.
- In the case where there is a tendency that more than two-thirds of the total mutual fund units sold are to be redeemed, the Management Company may dissolve the fund at its discretion and may cancel the redemption orders it has already received or stop accepting such orders.

Risk Spectrum of the Fund



Key Risks

1. Market Risk

Standard Deviation (SD) < 5% 5-10% 10-15% 15-25% > 25%

Low High

2. Exchange Rate Risk

FX Hedging

Fully/Almost fully hedge

Partially

At discretion

No hedging

Low

High

3. High Issuer Concentration Risk

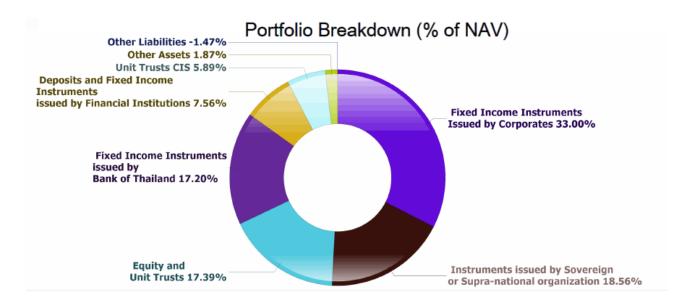
High Issuer Concentration ≤ 10% 10- 20% 20-50% 50-80% > 80%

Low High

^{*}Standard Deviation (SD) is calculated from the last 5 years (or since launch for the fund launched within that period)

^{*} For more information, please visit www.krungsriasset.com





Fixed Income - Top Fix	ve Holdings (% of NA	AV)	
Name	Credit Rating	% of NAV	
PIMCO GIS Income Fund	-	5.89	
BOT61/4/2Y	-	4.74	
BOT61/2/2Y	-	4.61	
TLOAN61/12/5.34Y	-	3.70	
TLOAN62/04/5.30Y	-	3.45	

Equity - Top Five Holdings (% of NAV)					
Name	Security Code	% of NAV			
PTT Plc.	PTT	1.39			
CP ALL Plc.	CPALL	1.06			
Intouch Holdings Plc.	INTUCH	0.98			
CPN Retail Growth Leasehold REIT	CPNREIT	0.81			
Frasers Property Thailand Industrial F	FTREIT	0.81			

Remark: As of 28 February 2020

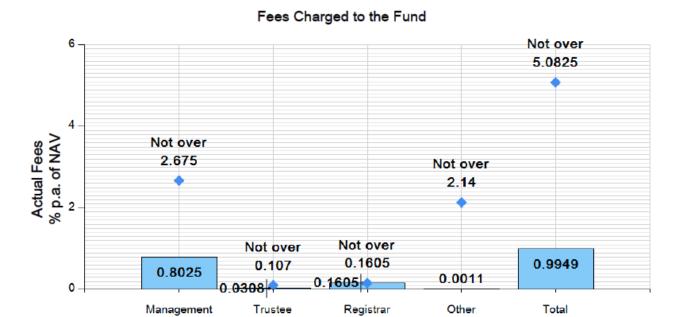
^{*}You should view current information at: www.krungsriasset.com



Fees and Charge

Fees affect the return on investment, investors should consider such fees before making an investment decision.

Fees Charged to the Fund (% p.a. of NAV)



Remark:

- 1. In case of investment in units of a mutual fund under the management of the company (cross-investment fund), the Management Company shall not double charge a management fee to an Invested fund. For example, if an Investing fund has 1,000 million Baht in NAV and invests its 100 million Baht in an Invested fund, the Management Company will charge a management fee on (1) the 900 million Baht investment at the rate specified by an Investing fund; and (2) the 100 million Baht at the rate specified by an Invested fund.
- 2. Historical fee charged can be found at www.krungsriasset.com

Fees Charged to Unitholders (% of trading value)

<u>Details</u>	Maximum Charge	Actual Charge
Front-end fee	Not exceeding 1.50 %	0.50
Back-end fee	Not exceeding 1.50 %	Waived
Switching-in fee	Not exceeding 1.50 %	0.50
Switching-out fee	Not exceeding 1.50 %	Waived
Penalty fee for early redemption and switching-out (Exit fee) (If holding period less than 180 days)	Not exceeding 2.00 %	Waived
Unit transfer fee	10 Baht per 1,000 units	10 Baht per 1,000 units
Fee for issuance of document of investment unit right	50 Baht	50 Baht
Brokerage fee	None	None

Remark:

- 1. In case of investment in units of a mutual fund under the management of the company (cross-investment fund), the Management Company shall not double charge a front-end fee and/or back-end fee to an Invested fund. For example, if an Investing fund has 1,000 million Baht in NAV and invest its 100 million Baht in an Invested fund, the Management Company will charge a front-end fee and/or back-end fee on the 1,000 million Baht only at the rate specified by an Investing fund and charge no front-end fee and/or back-end fee to an Invested fund.
- 2. All above mentioned fees include Value Added Tax or Specific Business Tax or other taxes.
- 3. The Management Company reserves the right to waive the switching fee in the case of switching among different classes of mutual fund units within this Fund.



Fund performance

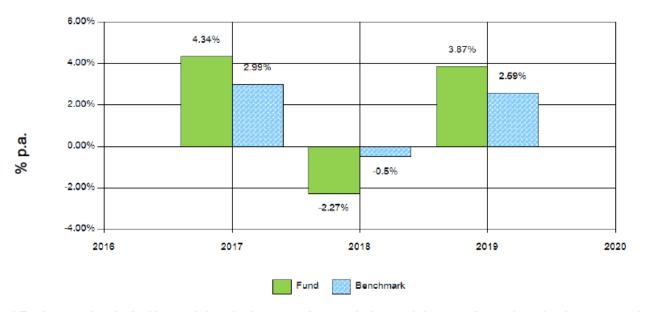
* The past performance is not guarantee future performance.*

1. Benchmark:

- (1) Zero Rate Return (ZRR) Index with an approximately 2-year tenor: 40.00%
- (2) Average interest rate for one-year fixed deposits with the amount less than 5 million Baht of 3 major banks, namely, Bangkok Bank, Kasikorn Bank and Siam Commercial Bank; after tax: 40.00%
- (3) SET Total Return Index (SET TRI): 20.00%

*The new benchmark which reflect the taxation of investment in debt securities (Net TRN Index) is effective from 31 October 2019 onwards.

2. Calendar year performance



^{*} For the year when the fund incepted, the calendar year performance is the cumulative return from an inception date to year end.

3. Maximum drawdown of the investment in the last five years: -3.17%

(*Or since launch for the fund launched within that period)

4. Standard deviation of the fund performance: 2.23% p.a.

(SD is calculated from the last 5 years or since launch for the fund launched within that period)

- 5. Tracking Error: N/A
- 6. Fund category based on peer group fund performance: Conservative Allocation

7. Fund performance (%)

Performance	YTD	3 Mc	onths	6 Mc	onths	1 Y	'ear	3 Y	ears	5 Y	ears	10 Y	ears	Since	
		%	Percen tile	%	Percen tile	%	Percen tile	%	Percen tile	%	Percen tile	%	Percen tile	Inception	
КЕНАРРҮ-А	-1.60	-1.63	50th	-2.35	50th	0.93	25th	N/A	N/A	N/A	N/A	N/A	N/A	1.61	
Benchmark	-2.52	-2.44	75th	-2.76	75th	-1.44	95th	N/A	N/A	N/A	N/A	N/A	N/A	0.90	
Standard Deviation of Fund	3.92	3.42	50th	2.77	50th	2.49	50th	N/A	N/A	N/A	N/A	N/A	N/A	2.23	
Standard Deviation of Benchmark	3.71	3.15	50th	2.50	50th	2.08	25th	N/A	N/A	N/A	N/A	N/A	N/A	1.88	

• All periods longer than one year are annualized.

Peer group fund performance: Conservative Allocation as of 28 February, 2020

			Return	(%)		
Peer Percentile	3 Months	6 Months	1 Year	3 Years	5 Years	10 Years
5th Percentile	0.02	0.09	2.92	1.98	2.72	3.83
25th Percentile	-1.10	-1.31	0.59	1.19	1.89	3.78
50th Percentile	★ -1.73	-2.35	-0.19	0.84	1.11	3.32
75th Percentile	-2.49	-3.19	-0.67	0.57	0.76	2.45
95th Percentile	-2.96	-3.74	-2.61	-0.73	0.49	1.46

	Standard Deviation (%)							
Peer Percentile	3 Months	6 Months	1 Year	3 Years	5 Years	10 Years		
5th Percentile	1.67	1.36	1.35	1.07	1.09	0.90		
25th Percentile	3.07	2.49	2.29	2.05	1.93	2.48		
50th Percentile	3.74	2.92	2.62	2.76	2.43	2.76		
75th Percentile	4.58	3.48	3.10	3.00	2.73	3.36		
95th Percentile	4.95	4.14	3.40	3.12	3.34	4.03		



Fund information

Dividend payment policy	No dividend					
Trustee	The Siam Commercial Bank PC	L.				
Inception Date	27 July 2017					
Fund Maturity	Indefinite					
Information for transaction of investment units	Minimum Initial Subscription Minimum Next Subscription Redemption of Investment Unit	 its: Every bank working day within 500 Baht 500 Baht Every bank working day within 1 				
	Proceeds Payment Period	 : 500 Baht or 50 units : 50 Units : 3 working days after the redemners : www. 				
Fund Manager	Name	Responsibility	Start date			
	Mr. Sira Klongvicha	Fixed Income Fund Manager	27 July 2017			
	Mr. Wiput Uaanant	Equity Fund Manager	27 July 2017			
Portfolio Turnover Ratio	Past 12 months* turnover ratio i (*or since launch for the fund la					
Subscription or Redemption Supporting Agents	Bank of Ayudhya Public Compa Krungsri Asset Management or					
Enquiry for Prospectus / Complaints	Krungsri Asset Management Company Limited 1st - 2nd Zone A, 12th , 18th Zone B Floor Ploenchit Tower, 898 Ploenchit Road, Lumpini, Pathumwa, Bangkok 10330 T +66 (0) 2657 5757 F +66 (0) 2657 5777 Website: www.krungsriasset.com Email: krungsriasset.clientservice@krungsri.com					
Potential conflict of interest	The Fund may invest, with no restriction on investment ratio, in units of mutual funds under management of the Management Company. However, the Management Company shall establish a system to prevent transactions that may give rise to a conflict of interest because of a policy that allows investment in units of mutual funds under management of the Management Company. The Management Company shall act in the best interest of unitholders of the switching-out fund and the mutual fund. Investors can check transactions that may give rise to a conflict of interest at www.krungsriasset.com/th/Investment/RelatedPartyTransactions.html					
Other Information		illion Baht Baht/Unit				

- Investment in Mutual Fund is not a form of saving and not protected by Deposit Protection Agency. Therefore, investment in Mutual Fund involves risk including possible loss of the principal amount invested.
- The fund is approved by the office of the SEC.
- The draft prospectus for offering of investment units of the Mutual Fund does not mean that the SEC has certified the correctness of the information in the prospectus or guaranteed the price or return of the offered investment units. As the person responsible for managing the Mutual Fund, The Management Company carefully reviewed the information in the summary prospectus as of 1 April 2020 and hereby certifies that the information is correct, not fault and does not mislead.
- Units in the Fund are divided into two classes accumulation class and super savings fund class. Unitholders may switch the type of units in the Fund under the terms and conditions specified by the Management Company. The Management Company will make a separate calculation of asset value of each class of units. Different classes of units may have the same or different net asset value per unit.
- Classification of units shall not affect the responsibility of the Fund to a third party since responsibility of the Fund for each type of units is separated. All assets of the Fund remain under equal responsibility to a third party.
- Investors can purchase unit linked insurance from this fund through the specified insurer. Purchase of unit-linked fund may be subject to certain restrictions and practice. Investors should study the policy details of the unit linked fund prior to making an investment decision. Investor shall receive the proceeds from the insurance company within 5 business days after the valued date of NAV and the payment shall be subject to practice of Unit Linked Insurance.
- Ratings: © Morningstar.,Inc. All rights reserved. The information contained herein 1)is proprietary to Morningstar, 2)is not warranted to be accurate, complete or timely. Morningstar is not responsible for any damages or losses arising from any use of this information.

Disclaimer of Peer Group Fund Performance

- 1. Past performance does not guarantee future results.
- 2. More details information about fund performance can be obtained via AIMC website www.aimc.or.th
- 3. Peer group comparison can be obtained at point of sale. It is used to measure the performance of mutual funds under the same category by percentiles which divide the set of data into 100 equal parts and rank from lowest to highest.
 - 5th Percentile (Top 5% performance)
 - 25th Percentile (Top 25% performance)
 - 50th Percentile (Median performance)
 - 75th Percentile (Bottom 25% performance)
 - 95th Percentile (Bottom 5% performance)
- 4. Fund returns are annualized for periods longer than one year.

Detailed Explanation of Disclosures in the Prospectus

The information disclosed below is a summary of risk dimensions.

	Topic	Disclosure							
1	Credit Risk	counterparty's	Credit Risk is expressed in terms of credit rating which indicates the likelihood of counterparty's meeting its obligations, and assessed using the historical performance, and inancial position of the issuer. Long-term bonds may be assigned one of the following credit ratings.						
		Grade	TRIS	Fitch	Mood y's	S&P	Explanation		
		Investment Grade	AAA	AAA(tha) AA(tha)	Aaa Aa	AAA AA	Highest rating the issuer's de Second highest	efault	
							low risk of the	e issuer's de	fault
			BBB	A(tha) BBB(tha)	A Baa	A BBB	Low risk of the Moderate risk default		
		Below Investment Grade	Below BBB	Below BBB(tha)	Below Baa	Below BBB	High risk of the	he issuer's d	lefault
		3	_		~ ~		rating box(es) res with those cre		is fund
2	Market Risk	Market risk is the risk relating to fluctuation in value of securities, the loss of which is due to the factors that affect an entire market or asset class. Market risk has different effect on different type of funds as follows: Fixed-income fund – The market risk is assessed based on the portfolio duration.					effect on		
			ow < 3	2	41	1.2	2.5		High
		Average portfolio duration	mor		onths – ar	1-3 yea	ars 3-5 years	> 5 years	
		rates climate instrur interes instrur will be	which de e, and po nent price t rate in nents wil e traded a	pend on ex- litical factor es and intered the money I be high an at lower price	ternal facts in the instrates in market d therefores. Mutu	etors such ssuer's co nove in co is likely re instrur aal funds	he market risk to he as economic country or other opposite direction to increase, ments that have of long portfold I funds of shorter	conditions country. I ons. For ex prices of r been issue lio duration	i, investment Fixed-income ample, if the newly issued and previously have higher
		Mutual Fund – The market risk is assessed based on the annual standard deviation (SD) of the fund performance.						n (SD)	
		SD L	ow < 59	% 5-10	%	10-159	% 15-25%	> 25%	High
		(2) Mutual Fund is generally exposed to the market risk when the value of the securities in which the fund deviates (increase or decrease) as a result of external factors such as economic conditions, investment climate, political factors in the issuer's country or other country. The market risk is expressed in terms of standard deviation (SD) – the higher the SD, the higher the market risk (due to changes in securities prices).							

	Topic	Disclosure							
3	Currency Risk	Currency Risk is the possibility that changes in exchange rate will affect the value of investment units. For example, if a mutual fund invests in securities denominated in US Dollar during Thai Baht depreciation and the units are subsequently sold when Thai Baht appreciates, the mutual fund will receive lower return in Thai Baht. On the other hand, if the same fund invests in securities denominated in US Dollar during Thai Baht appreciation and the units are subsequently sold when Thai Baht depreciates, the mutual fund will receive higher return in Thai Baht. Therefore, currency hedging techniques as follows are key tools to manage such risk.							
		Currency risk is assessed based on the exchange rate hedging policy of the fund.							
		Low High							
		FX hedging Fully / Partially At discretion No hedging Almost fully hedged							
	 Fully / Almost fully hedged: Investors have no exposure to currency risk. Partially-hedged with fixed ratio: Investors may be exposed to certain I currency risk. Hedging at discretion of the fund manager: Investors may be exposed to c risk because it is the discretion of the fund manager whether to use a c hedging technique. No hedging: Investors are exposed to currency risk. 								
4	High Issuer Concentration Risk This risk comes from investing more than 10% of the fund's NAV in one issuer, party, or person who has obligations under the instruments or the contracts. Concentration risk does not include investment in the following assets: Thai government bonds;								
	Investment-grade foreign government bonds; and Investment-grade deposits or cash-equivalent instruments of a depositary or an issuer.								
5	Maximum Drawdown	Maximum drawdown means an accumulated loss as a result of the investment in the past five years from the reporting date (or since inception if the fund has been established for less than five years). It is calculated as follows:							
		$Drawdown_{(t)} = \underline{Unit \ value_{(t)} - Highest \ unit \ value*}$							
		Highest unit value*							
		Maximum Drawdown = min (Drawdown(t))							
		Remark: * Highest unit value means the highest value of unit in the preceding period up to the calculation date (t).							
6	Standard Deviation	Standard Deviation (SD) of Fund measures the volatility the fund's returns, using the calculation as prescribed by Association of Investment Management Companies re: Standard for Measurement and Presentation of Performance of the Mutual Funds. SD expresses the historical performance in annual percentage for the five years preceding the reporting date.							
7	Tracking Error	Tracking Error (TE) is the difference between a mutual fund portfolio's returns and the benchmark index it was designed to copy. This indicates how well the mutual fund is performing against the benchmark index and shows how much the mutual fund deviates from the benchmark index. For example, if the mutual has a low TE, this means the fund has slightly deviated from the benchmark index and therefore the fund is efficient in							

	Topic	Disclosure
		copying the benchmark index. On the other hand, if the mutual has a low TE, this means the fund has substantially deviated from the benchmark index and therefore it is unlikely that the fund will achieve return at similar rate to the benchmark index. TE is used for tracking error of passive funds/ index tracking such as index fund or ETF.
8	Portfolio Turnover Ratio	Portfolio Turnover Ratio (PTR) is the percentage of a mutual fund or other investment's holdings that have been replaced in a given year which can better reflect the investment strategies employed by the fund manager. It is calculated by taking either the total amount of new securities purchased or the amount of securities sold - whichever is less - over the past 12-month period, divided by the total net asset value (NAV) of the fund of the same period. PTR = Min (Subscription, Redemption) Average NAV